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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Eyal Agmoni  
Serial No.: 09/850,977  
Filing Date: 05/08/2001  
For: INTERNET ADVERTISING  
AND INFORMATION  
DELIVERY SYSTEM

Group Art Unit: 2161  
Examiner: unknown  
Attorney's Docket No.: SAIKI-1

Assistant Commissioner for Patents  
Washington, D.C. 20231

I HEREBY CERTIFY THAT THIS CORRESPONDENCE IS BEING DEPOSITED  
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COMMISSIONER FOR PATENTS, WASHINGTON, D.C. 20231, ON:

November 19, 2002

(DATE OF DEPOSIT)

Mark J. Pandiscio

(NAME OF ATTORNEY)

*Mark J. Pandiscio* 11/19/02

(SIGNATURE)

November 19, 2002

(DATE OF SIGNATURE)

Sir:

INFORMATION DISCLOSURE STATEMENT

Pursuant to 37 CFR 1.56, 1.97 and 1.98, Applicant hereby makes the following  
documents of record in the above-identified application:

U.S. Patents

- (1) U.S. Patent No. 6,118,449 issued 09-12-2000 to Rosen et al.
- (2) U.S. Patent No. 5,687,331 issued 11-11-1997 to Volk et al.
- (3) U.S. Patent No. 6,084,598 issued 07-04-2000 to Chekerylla
- (4) U.S. Patent No. 6,049,334 issued 04-11-2000 to Bates et al.
- (5) U.S. Patent No. 5,898,432 issued 04-27-1999 to Pinard
- (6) U.S. Patent No. 6,151,643 issued 11-21-2000 to Cheng et al.
- (7) U.S. Patent No. 6,141,010 issued 10-31-2000 to Hoyle
- (8) U.S. Patent No. 6,044,403 issued 03-28-2000 to Gerszberg et al.
- (9) U.S. Patent No. 6,029,195 issued 02-22-2000 to Herz
- (10) U.S. Patent No. 5,940,478 issued 08-17-1999 to Vandreuil et al.
- (11) U.S. Patent No. 6,065,057 issued 05-16-2000 to Rosen et al.
- (12) U.S. Patent No. 5,995,102 issued 11-30-1999 to Rosen et al.

Copies of these documents, which are listed on the accompanying Form  
PTO-1449 (one page), are enclosed herewith. Applicant respectfully requests that  
these documents be fully considered by the U.S. Patent and Trademark Office during  
the examination of this application and printed on any patent which may issue on this  
application. Applicant also respectfully requests that a copy of Form PTO-1449 (one  
page), as considered and initialed by the Examiner, be returned to the undersigned  
with the next communication.

SAIKI-1

It is believed that this disclosure complies with the requirements of 37 CFR 1.56, 1.97 and 1.98. If for any reason the Examiner considers otherwise, it is respectfully requested that the undersigned be contacted by the Examiner by telephone in order that any deficiencies may be expeditiously remedied.

The enclosed documents may have markings thereon. Applicant is not presently aware of the source of those markings, and no significance is meant to be attached thereto.

No fee is believed to be due in connection with this submission, since it is being made prior to the first action on the merits.

However, in the event that any fees are due in connection with this submission, please charge the same to Deposit Account No. 16-0221. A duplicate copy of this submission is enclosed for the convenience of the Examiner.

Thank you.

Respectfully submitted,

*Mark J. Pandiscio* 11/19/02

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Substitute for form 1449A/PTO

## INFORMATION DISCLOSURE STATEMENT BY APPLICANT

*(use as many sheets as necessary)*

Sheet	1	of	1
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**Complete if Known**

Application Number	09/850,977
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<b>Filing Date</b>	05/08/2001
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First Named Inventor	Eyal Agmon
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Group Art Unit	2161
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Examiner Name	unknown
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Attorney Docket Number	SAIKI-1
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## U.S. PATENT DOCUMENTS

[illegible]

## FOREIGN PATENT DOCUMENTS

[illegible]

**Examiner  
Signature**

Date  
Considered

\*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

<sup>1</sup> Unique citation designation number. <sup>2</sup> See attached Kinds of U.S. Patent Documents. <sup>3</sup> Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). <sup>4</sup> For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. <sup>5</sup> Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. <sup>6</sup> Applicant is to place a check mark here if English language Translation is attached.

**Burden Hour Statement:** This form is estimated to take 2.0 hours to complete. Time will vary depending upon the needs of the individual case. Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, Patent and Trademark Office, Washington, DC 20231. **DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO:** Assistant Commissioner for Patents, Washington, DC 20231.